Generation Green

Sponsorship Package

2026–2027

Support youth-led climate action across Halton.

HALTON ENVIRONMENTAL NETWORK

Website haltonenvironment.ca

Email admin@haltonenvironment.ca



ABOUT THE PROGRAM

What Is Generation Green?

HEN's youth-driven climate-action program for students across Halton.

Through a Youth Conference, project resources, webinars and mentorship, students gain the knowledge and support to design and carry out their own climate projects (based on a climate focused theme) and share their achievements at the annual Project Showcase.

Since 2019, students have completed and presented **318 projects**, contributing to more than **90 tonnes of greenhouse gas emission reductions**.



SINCE 2019

1,650+
STUDENTS

318
PROJECTS

90+
TONNES OF POTENTIAL GHG REDUCED

10,500+
COMMUNITY HOURS AWARDED

HOW IT WORKS

Learn. Act. Celebrate.



LEARN

Youth Conference

150+ Halton students take part in an interactive conference featuring environmental education, climate-action strategies and workshops led by community and industry professionals.



ACT

Climate Action Projects

Students design and complete their own climate-action projects with project guidelines, webinars and virtual mentorship to support them from concept to implementation.



CELEBRATE

Project Showcase

Students come together to share their projects, exchange ideas and celebrate their combined impact. Outstanding projects are recognized with awards.

YOUR IMPACT

Why Your Support Matters

Generation Green relies on sponsorship to turn young people's climate ideas into action. Your support directly funds the Youth Conference, Project Showcase, mentorship, training and resources that help students develop and deliver meaningful climate projects.



1 Empower Youth Leaders

Give students the tools, mentorship and confidence to turn environmental ideas into real projects.

2 Turn Funding Into Action

Your sponsorship supports the Youth Conference, Project Showcase, training, mentorship and project resources.

3 Champion Local Climate Solutions

Help young people develop practical projects that reduce emissions and strengthen communities across Halton.

CHOOSE YOUR LEVEL

Sponsorship Levels at a Glance

BENEFITS	PLATINUM $5,000+	GOLD $3,500	SILVER $2,000	BRONZE $500
Event branding	PRIORITY	PROMINENT	GROUPED	SELECTED
Event recognition	VERBAL + PRIORITY	NAMED + PROMINENT	GROUPED	ACKNOWLEDGEMENT
Social media & HEN newsletter recognition	✓	✓	✓	✓
HEN website recognition	✓	✓	✓	✓
Shareable sponsor content	✓	✓	–	–
Custom partnership content	✓	–	–	–
Showcase judging opportunity	✓	–	–	–

Looking for something different? **Contact us** to discuss a customized partnership.



SPONSORSHIP LEVEL

Platinum Sponsor

$5,000+

Generation Green's highest level of visibility, recognition and engagement.

WHAT'S INCLUDED

- **Priority logo placement** on Generation Green event materials
- **Verbal recognition + priority branding** at the Youth Conference* and Project Showcase
- **Dedicated partner spotlight story** on HEN social media, with logo + link
- Dedicated partnership **feature in the HEN newsletter**, with link
- **Priority website recognition** with logo, link + short partner profile
- **Custom partnership content**
- Priority consideration for the **Project Showcase judging panel**
- Invitation to all Generation Green events

**Youth Conference recognition requires sponsorship confirmation by November 30th, 2026.*



SPONSORSHIP LEVEL

Gold Sponsor

$3,500+

Prominent recognition across Generation Green events and communications.

WHAT'S INCLUDED

- **Prominent logo placement** on Generation Green event materials
- **Named recognition + prominent branding** at the Youth Conference* and Project Showcase
- **Dedicated Gold Sponsor post** on HEN social media with logo + link
- **Individual Gold Sponsor recognition** in the HEN newsletter + link
- **Individual partnership recognition post** on HEN social media and in the HEN newsletter
- **Logo + link** on the HEN website
- **Gold Sponsor branded content** to share through your organization's own channels

**Youth Conference recognition requires sponsorship confirmation by November 30th, 2026.*



SPONSORSHIP LEVEL

Silver Sponsor

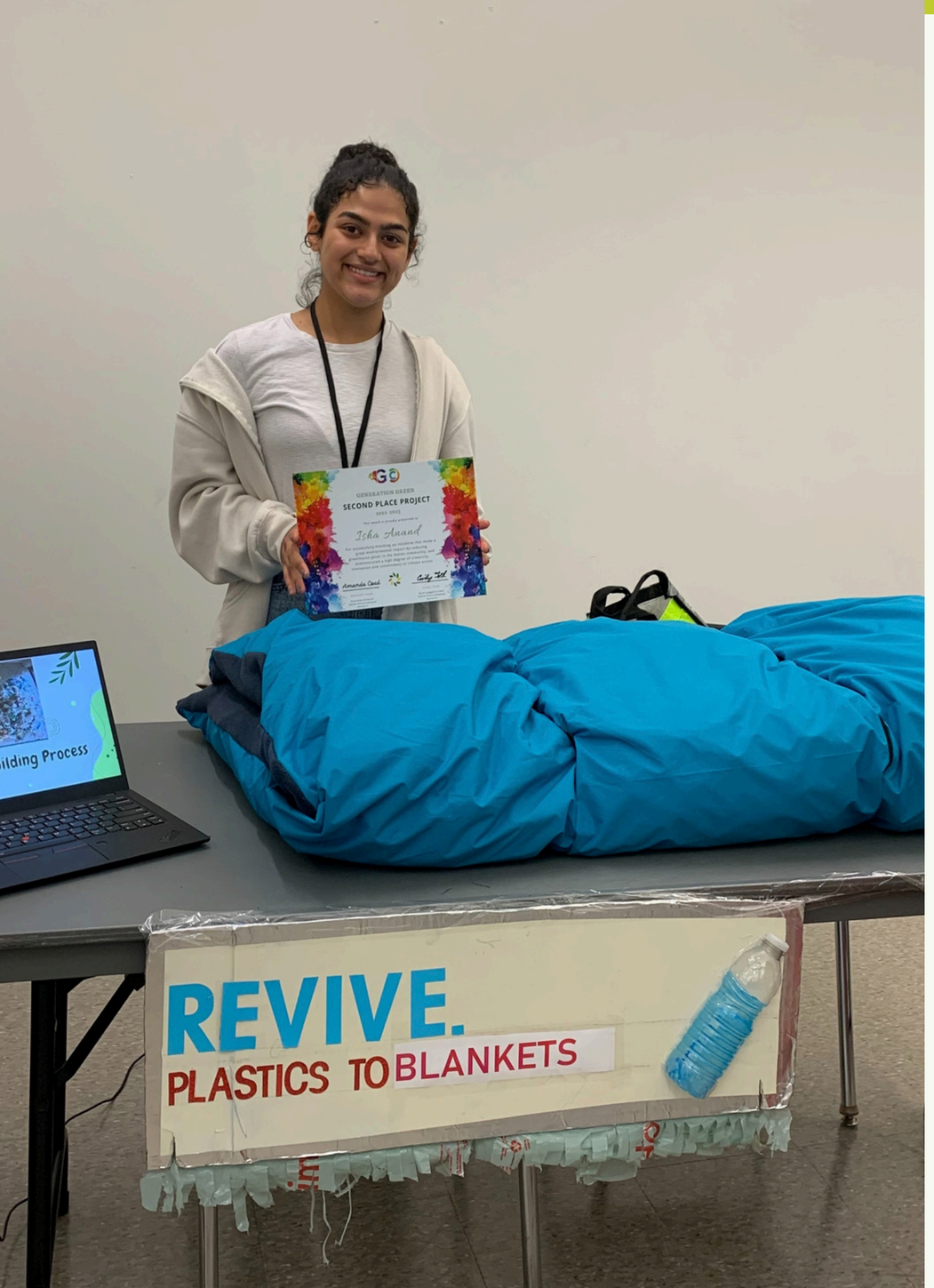
$2,000+

Strong brand visibility across Generation Green events and communications.

WHAT'S INCLUDED

- **Grouped logo placement** on Generation Green event materials
- **Grouped sponsor recognition** at the Youth Conference* and Project Showcase
- **Grouped Silver Sponsor post** on HEN social media with name/logo
- **Grouped Silver recognition** in the HEN newsletter
- **Logo + sponsor designation** on the HEN website

**Youth Conference recognition requires sponsorship confirmation by November 30th, 2026.*



SPONSORSHIP LEVEL

Bronze Sponsor

$500+

An accessible way to support youth climate action and be recognized as part of the Generation Green community.

WHAT'S INCLUDED

- **Selected grouped placement** on Generation Green event materials
- **Supporter acknowledgement** at the Youth Conference* and Project Showcase
- Bronze Sponsor thank-you **recognition on HEN social media**
- Grouped Bronze **recognition in the HEN newsletter**
- Name listing on the **HEN website**

**Youth Conference recognition requires sponsorship confirmation by November 30th, 2026.*

Ready to Partner with Generation Green?

Choose your sponsorship level, or contact us to discuss a customized partnership or another way to support the program.

OPTION 1

Pay online

Use HEN's secure online payment page.

Pay online →

OPTION 2

Mail a cheque

Halton Environmental Network
108 Georgian Drive
Oakville, ON L6H 6V1

*Confirm your sponsorship by **January 31, 2027**, to maximize your recognition and activation opportunities throughout the 2026–2027 Generation Green program.*

Questions? Email admin@haltonenvironment.ca

Thank you for supporting Halton's next generation of climate leaders

Your partnership helps turn young people's climate ideas into meaningful action across Halton.

LEARN MORE
haltonenvironment.ca/generationgreen

FOLLOW ALONG
@generationgreenyouth on Instagram

HALTON ENVIRONMENTAL NETWORK

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