



Sponsorship Package



HALTON
ENVIRONMENTAL
NETWORK

Email info@haltonenvironment.ca
haltonenvironment.ca



Empowering students to drive climate action, Generation Green is a youth-driven initiative which provides supports and resources for students to design and implement innovative and impactful climate solutions. Since 2019, HEN's unique Generation Green program has engaged **over 1,200 students** across Halton, with **280 projects** completed and judged, **over 10,000** community hours awarded to students; and **over 76 tonnes** of GHGe's reduced.



Continued support from our sponsors is essential for driving widespread change.

We deliver the Generation Green Program in Three Phases:

PHASE 1

GENERATION GREEN
YOUTH CONFERENCE



Over 150 Halton students attend an engaging youth conference to gain comprehensive knowledge about environmental issues and learn innovative climate action strategies from industry professionals.

PHASE 2

PROJECT
COMPLETION



Participating students are given the opportunity to plan and complete their own climate action project with the help of detailed project guidelines, informative webinars, and access to virtual mentorship.

PHASE 3

PROJECT
SHOWCASE



Project participants and attendees come together for an exciting day of celebration and knowledge-sharing. Students have a chance to share their strategies. Awards are presented to winning projects.

Why Your Support Matters

Investing in Generation Green means inspiring and empowering the next generation of climate leaders.

Your sponsorship funds our exemplary Generation Green initiative supporting the annual program operations ensuring the success of our youth conference, mentorship activities and project showcase.

- **Empower youth leaders :** We provide students with the tools and mentorship they need to create meaningful impact through climate projects.
- **Support a youth-led initiative:** Your contribution directly supports a program where students are the driving force behind climate action, a program led by youth for youth.
- **Champion innovation:** Support youth-led projects that deliver innovative climate solutions aimed at reducing greenhouse gas emissions in the Halton community.



Sponsorship Levels

FEATURES	PLATINUM	GOLD	SILVER	BRONZE
SIZE OF LOGO	LARGE	LARGE	MEDIUM	SMALL
HEN SOCIAL MEDIA AND NEWSLETTER RECOGNITION	✓	✓	✓	✓
LEVEL OF LISTING OF SPONSOR NAME/LOGO ON ALL BRANDING AND PUBLICITY MATERIAL(S)	EXCLUSIVE PARTNERSHIP RECOGNITION	GROUPED WITH GOLD SPONSORS	GROUPED WITH SILVER SPONSORS	GROUPED WITH BRONZE SPONSORS
SPONSOR LOGO OR NAME DISPLAYED AT THE EVENT OR IN EVENT PROMOTION	✓	✓	✓	✓
RECOGNITION ON HEN WEBSITE	✓	✓	✓	✓
SPECIAL RECOGNITION AT EVENTS	✓	✓		
TAILORED CONTENT CREATED BY HEN FOR YOUR ORGANIZATION'S WEBSITE, NEWSLETTER AND SOCIAL MEDIA PLATFORMS TO RECOGNIZE PARTNERSHIP	✓			



Help us build a Generation of Climate Leaders!

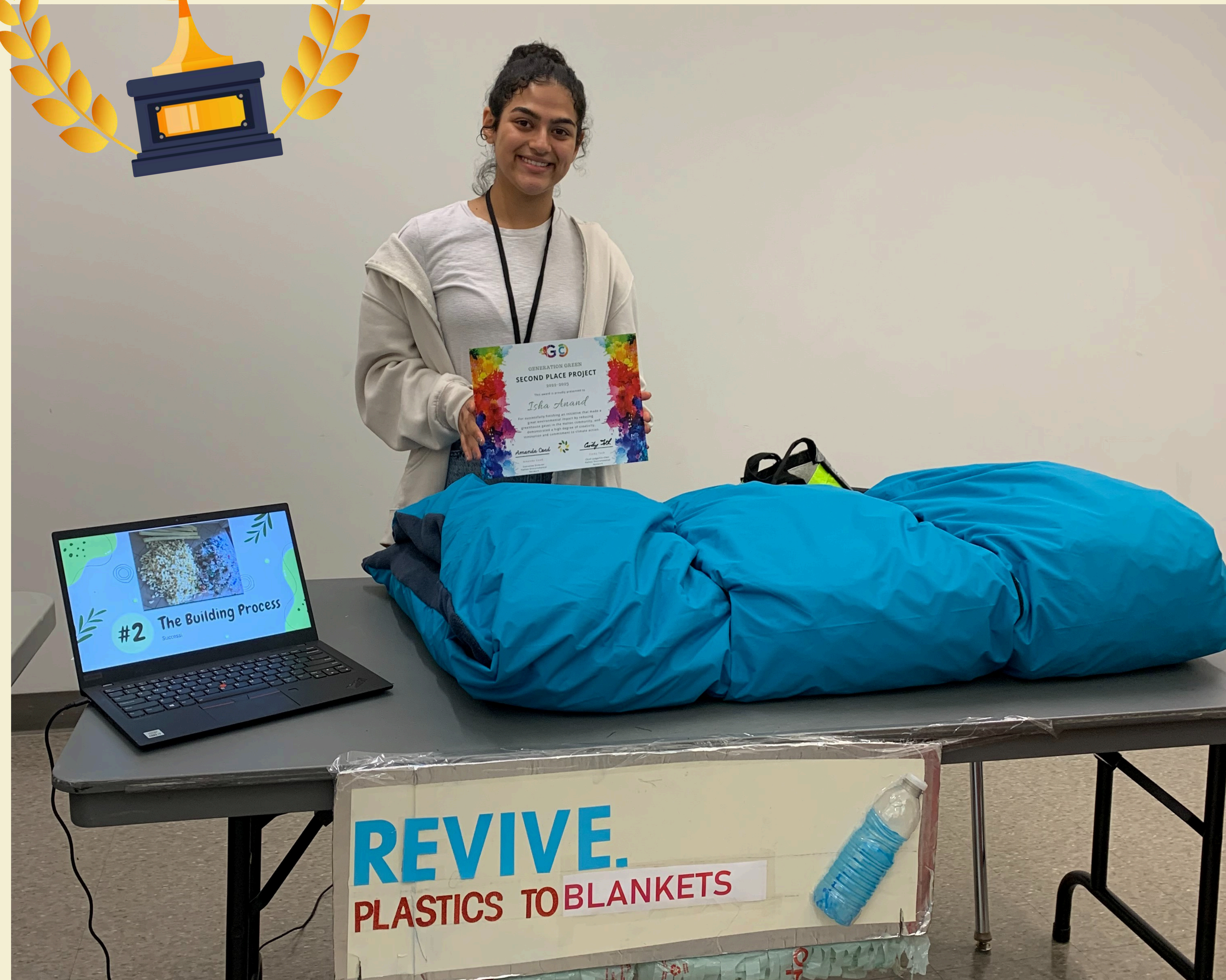
Platinum Sponsor

\$5000 +



- ☑ **Sponsor recognition** included in all press releases related to Generation Green.
- ☑ **Special mention** at **ALL** Generation Green events and promotional material as a Platinum Sponsor.
- ☑ **LARGE** sponsor logo / name displayed.
- ☑ **1st level listing** of sponsor logo or name on **ALL** branding and publicity material(s).
- ☑ **Exclusive partnership recognition** post on HEN social media and Halton Environmental Network newsletter.
- ☑ **Tagged/mentioned** in **ALL** Generation Green-related social media post, after announcement of partnership.
- ☑ **Tailored content** created by HEN for your organization's website, newsletter, and social media to recognize partnership.





Gold Sponsor

\$3000

- ☑ **Sponsor recognition** included in all press releases related to Generation Green.
- ☑ **Special mention** at **ALL** Generation Green events and promotional material as a Gold Sponsor.
- ☑ **LARGE** sponsor logo / name displayed.
- ☑ Sponsor logo or name on **ALL** branding and publicity material(s).
- ☑ **Exclusive partnership recognition** post on HEN social media and Halton Environmental Network newsletter.
- ☑ **Tagged/mentioned** in **ALL** Generation Green-related social media post, after announcement of partnership.





Silver Sponsor

\$2000

- ✓ **MEDIUM** sponsor logo/name displayed at program events and in the event promotional material.
- ✓ **Special mention** at **ALL** Generation Green Events and promotional material as a Bronze Sponsor.
- ✓ **2nd level listing** of sponsor logo/name on ALL branding and publicity material(s).
- ✓ **Grouped post** on HEN social media and in our newsletter with **ALL Silver Sponsors**.



Bronze Sponsor

\$1000

- ✓ **SMALL** sponsor logo/name displayed at program events and in the event promotional material.
- ✓ **Special mention** at **ALL** Generation Green Events and promotional material as a Bronze Sponsor.
- ✓ **3rd level listing** of sponsor logo/name on ALL branding and publicity material(s).
- ✓ **Grouped post** on HEN social media and in our newsletter with **ALL Bronze Sponsors**.



THANK YOU

FOR YOUR TIME & CONSIDERATION

Visit [our website](#) to learn more about Generation Green.

Follow [@generationgreenyouth](#) on instagram to stay up to date!

If you are interested in becoming a Generation Green Sponsor or discussing other potential ways to get involved:

Please email
sundus@haltonenvironment.ca



Payment Options:

1 - Cheque sent to:
PO Box 60037
RPO Hopedale
Oakville, ON L6L 6R4

2 - Online by [clicking here](#)